

THE Difference



MEDICAL WIG

-VS-



COSMETIC WIG

PURPOSE:
MEDICAL WIGS ADDRESS SIGNIFICANT HAIR LOSS FROM MEDICAL CONDITIONS LIKE CANCER, ALOPECIA, OR TREATMENTS SUCH AS CHEMOTHERAPY. COSMETIC WIG - FOR FASHION.

CONSTRUCTION:
MEDICAL WIGS UTILIZE ADVANCED TECHNIQUES, INCLUDING HAND-TIED CAPS, MONOFILAMENT TOPS, AND HYPOALLERGENIC MATERIALS, TO CATER TO SENSITIVE SKIN. MEDICAL WIGS LOOK MORE REALISTIC. COSMETIC WIG - MACHINE TIED.

COMFORT:
MEDICAL WIGS ARE DESIGNED WITH LIGHTWEIGHT, BREATHABLE, AND HYPOALLERGENIC MATERIALS TO PREVENT IRRITATION ON SENSITIVE SCALPS. COSMETIC WIG - COMFORT AND SCALP SENSITIVITY ARE NOT THE PRIMARY FOCUS.

FIT:
MEDICAL WIGS ARE CUSTOM-FITTED TO THE WEARER'S HEAD FOR A PERFECT, SECURE FIT THAT PROVIDES COMFORT AND A NATURAL LOOK.

WHO'S COVERED?

- ALOPECIA AREATA
- ALOPECIA TOTALIS
- ALOPECIA UNIVERSALIS
- ANDROGENETIC ALOPECIA
- TRACTION ALOPECIA
- CANCER TREATMENT
- TRICHOTILLOMANIA
- SCALP INJURIES AND BURNS
- SCARRING ALOPECIA
- THYROID AND KIDNEY CONDITIONS

Apigail Rice
HAIR LOSS & MEDICAL WIG PRACTITIONER

REVIVIFY
BEAUTY SALON & SPA



Medical Wig
CRANIAL PROTHESIS
Covered by medical insurance



COVERAGE

MEDICARE PART A & B TYPICALLY DOES NOT COVER MEDICAL WIGS. HOWEVER, SOME MEDICARE ADVANTAGE (PART C) PLANS MAY OFFER COVERAGE FOR MEDICAL WIGS, SO YOU MUST CHECK YOUR SPECIFIC PLAN'S BENEFITS.

AETNA, CIGNA, AND UNITED HEALTHCARE MAY COVER WIGS UNDER SOME OF THEIR PLANS, ESPECIALLY EMPLOYER-SPONSORED OR INDIVIDUAL ONES, BUT ALWAYS VERIFY YOUR SPECIFIC POLICY DETAILS BY CONTACTING YOUR INSURER DIRECTLY AND USING THE TERM "CRANIAL PROSTHESIS".

MEDICAID, AND TRICARE PLANS REQUIRES A PRESCRIPTION FOR A "CRANIAL PROSTHESIS" FROM A DOCTOR.

FLORIDA BLUE IS LIMITED AND DEPENDS ON THE SPECIFIC REASON FOR HAIR LOSS AND THE INDIVIDUAL PLAN. CRANIAL PROSTHESES FOR HAIR LOSS RESULTING FROM CANCER TREATMENT ARE TYPICALLY COVERED, BUT COVERAGE FOR OTHER MEDICAL CONDITIONS LIKE ALOPECIA IS OFTEN EXCLUDED.

SUNSHINE HEALTH MAY COVER A MEDICAL WIG, ALSO KNOWN AS A CRANIAL PROSTHESIS, IF IT IS DEEMED "MEDICALLY NECESSARY" AND YOU MEET CERTAIN CRITERIA. WHILE THE COMPANY'S DURABLE MEDICAL EQUIPMENT (DME) GUIDELINES DON'T EXPLICITLY LIST WIGS, THEY ARE CONSIDERED A PROSTHESIS AND CAN BE COVERED WITH PROPER DOCUMENTATION.

STEP 1

VERIFY COVERAGE AND OBTAIN PRIOR AUTHORIZATION:

- CALL YOUR INSURANCE PROVIDER TO CONFIRM THAT CRANIAL PROSTHESES ARE COVERED UNDER YOUR SPECIFIC PLAN, AS COVERAGE VARIES BY INSURER AND POLICY.
- ASK FOR A REFERENCE NUMBER FOR YOUR CASE.

STEP 2

CONTACT YOUR MEDICAL WIG PROVIDER:

- CONTACT REVIVIFY BEAUTY SALON & SPA TO RECEIVE A PACKET. THIS PACKET HAS EVERYTHING YOU NEED FOR YOUR CLAIM.

STEP 3

OBTAIN A DOCTOR'S PRESCRIPTION:

- YOUR PACKET THAT WAS RETRIEVED FROM REVIVIFY BEAUTY SALON & SPA WILL CONTAIN INSTRUCTIONS FOR YOUR HEALTHCARE PROVIDER.

SUBMIT YOUR CLAIM

IF WE ARE PARTICIPATING IN YOUR INSURANCE NETWORK, WE WILL SUBMIT THE CLAIM DIRECTLY TO THE INSURANCE COMPANY. HOWEVER, YOU ARE RESPONSIBLE FOR VERIFYING YOUR COVERAGE AND FOR PAYING ANY APPLICABLE CO-PAYS OR DEDUCTIBLES.

IF WE ARE OUT OF NETWORK. YOU WOULD HAVE TO PAY FOR THE WIG AND THEN SUBMIT A CLAIM TO YOUR INSURANCE. WE WILL PROVIDE YOU WITH EVERYTHING YOU NEED FOR SUBMISSION.

DETAILS

FLORIDA STATE MANDATES:
AS OF JANUARY 1, 2025, A NEW FLORIDA LAW, STATUTE 627.6417, REQUIRES HEALTH INSURERS TO PROVIDE WIGS FOR CANCER PATIENTS EXPERIENCING HAIR LOSS DUE TO CHEMOTHERAPY. AN EARLIER 2016 LAW ALSO MANDATED COVERAGE FOR ONE CRANIAL PROSTHESIS FOR HAIR LOSS ASSOCIATED WITH CHEMOTHERAPY FOLLOWING A MASTECTOMY.

COVERAGE CRITERIA:
EVEN WHEN COVERED, THE ITEM MUST BE CLASSIFIED AS A "CRANIAL PROSTHESIS" AND DEEMED MEDICALLY NECESSARY BY A DOCTOR, NOT SIMPLY FOR COSMETIC PURPOSES. TO QUALIFY, YOU NEED DOCUMENTATION FROM YOUR HEALTHCARE PROVIDER CONFIRMING YOUR DIAGNOSIS (SUCH AS ALOPECIA AREATA OR CHEMOTHERAPY-RELATED HAIR LOSS) AND PROVIDING A PRESCRIPTION FOR THE CRANIAL PROSTHESIS.

